AKILI DADA CALL FOR MENTORS

Akili Dada is excited to launch the Dadas Ignite Mentorship program. The program is dedicated exclusively to young women with early-stage start-up social enterprises in Kenya and will provide insights, networks, knowledge, and skills needed to strengthen and grow their enterprises. We aim at preparing young women social entrepreneurs in the journey of becoming leaders in their communities and building sustainable and impactful enterprises.

We are seeking self-driven and committed women professionals to give back and serve as mentors to contribute to advancing the leadership of young women.

Read more about Akili Dada’s work.

About the Dadas Ignite Mentorship

We believe that nurturing a cadre of young women leaders is a collaborative effort, and this six-month mentorship program will be made possible by the support of mentors. During the program, the mentor and mentee will create a cross-learning partnership to share professional advice and strategic networks that will contribute to their growth and the growth of their enterprises.

The Dadas Ignite mentors are women professionals with interest and commitment to give back to their communities and support young women in becoming leaders. The mentors are matched with young women that align with their skills, expectations, and goals for six months and are expected to meet for at least four hours a month. The mentorship program is designed to be a flexible opportunity for both parties to benefit and create a growing professional relationship and community for future success. It may take several formats depending on the mentors’ availability and actual needs of the mentee.

What is in it for me as a Mentor?

Mentoring is an empowering and rejuvenating experience that impacts both mentors and mentees, largely contributing to their development.
1. **Pay forward**

Obtain personal satisfaction by making a difference in the development of young women leaders. Facilitate your professional and personal growth by sharing the knowledge you have learned through-the-years. Give back to the industry and the institutions that helped you gain your expertise and reach success.

2. **Inspire with your leadership and management skills**

Through your obtained leadership and management skills, and using effective communication techniques, you will be inspiring a new generation of leaders who are passionate about bringing change to their communities. The young women are budding entrepreneurs who aspire to occupy spheres of leadership and create a difference in the world. They are often in need of our guidance to achieve this.

3. **Expand your own professional network**

In addition to sharing your wide network of professional connections in your field or industry, this experience will give you an opportunity to tap into the emerging startup world, allowing you to engage with new ideas and gain fresh new perspectives. A mentor-mentee relationship offers benefits in addition to acquaintance, networking, and support. As a mentor, you get an opportunity to attend and network with other mentors, during our special mentors-only meet-ups and annual events. We host events related to women’s personal and professional development.

4. **Be the change maker**

Be one of the game changers by helping shape the future industry landscape. Being part of this program allows you to be involved in impactful adventures and innovative projects that mold the future of our country. These projects impact lives and jobs in our communities. Mentors can be the change they want to see in the world through their efforts of instilling seeds of growth in the new generation.

5. **Certificate:** And of course, a certificate of participation as a token of appreciation from Akili Dada!

**What are your fields of expertise?**

A mentor affects the professional life of a mentee by fostering insight, identifying needed knowledge, and expanding growth opportunities. We are looking for mentors with 10+ years of
experience in entrepreneurship, running their own businesses, and professional services. Mentors should be experts in a variety of fields including but not limited to:

- Finance
- Branding, marketing, and communication, sales, market positioning
- Legal practice
- Startups and scaling a business
- How to attract funding and/or angel investors
- Information and Technology
- Sexual Reproductive Health and Rights
- Food processing and Nutrition
- Youth and Women Economic Empowerment
- Agribusiness

Whatever your skills are and your field of expertise is, we are open to emerging opportunities in this era of constant change and knowledge flow. Feel free to add your own category and customize your contribution to the program. The above list is based on our current mentors and needs of our mentees.

**Application Instructions**

Applications will be reviewed on a rolling basis, so please apply at your earliest convenience through the link below.

Click [here](#) to apply.